

nūsaned



ANNUAL
REPORT
2022



OUTLINE

Introduction

1. Who Are We?

2. Why Nusaned?

3. Letter From Our Board

Projects

Nudawwer

Feminist in Action (FIA)

The Lebanon Humanitarian Fund (LHF)

Latter-day Saint Charities (LDSC)

Adopt a family

King Baudouin Foundation Canada (KBF Canada)

Lebanese Business Council in Kuwait (LBCK)

Fundraising Events

Days To Remember

Together We Thrive

p. 4 - 7

p. 4

p. 5 - 6

p. 7

p. 8 - 17

p. 8 - 9

p. 10 - 11

p. 12 - 13

p. 14 - 15

p. 16

p. 17

p. 17

p. 18 - 19

p. 20 - 21

p. 22

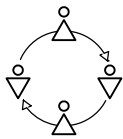
WHO ARE WE?



Nusaned is a Lebanese non-profit humanitarian, community-based and volunteer organization that remains at equal distance from all religions and doesn't engage in any political activity. The organization began its journey in December 2019 just two months after the October uprising with a vision to empower marginalized communities throughout Lebanon to live sustainably. We support communities based on a non-biased, egalitarian and value-based needs assessment process with the ultimate goal of these communities becoming self-sustaining.

Nusaned created 3 main program pillars - "Roofs That Shield", "Crops That Yield" and "Goods In Need" - that work together in synchrony to achieve our mission of offering under-serving Lebanese communities access to food security and secure shelter, and of providing ongoing opportunities for productive economies. We do this through innovative and effective partnerships with communities as well as locally engaged, international organizations and donors.

WHY NUSANED?



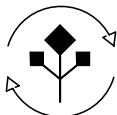
Inclusiveness and Non-biased Approach

No gender bias
Policies on protection from sexual abuse very well developed
PSEA Officer on board



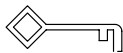
Corporate Governance and Accountability

Our board members are IFC certified for corporate governance
Complaints and Helpline Officers on board



Circularity and Sustainability

Imbedded in all programs and activities



Ethical and Transparent

The 2020, 2021 and 2022 Annual Reports are available on the website
The 2020, 2021 and 2022 Audit reports are available on the website
The mobile application shows in detail all activities as well as pictures and videos



Collaborative Approach

Partners include local NGOs, INGOs, UN agencies, governmental institutions
Referrals Officer on board

Proudly Received ISO 9001 Certificate

In July 2022, Nusaned attained the international standard “ISO 9001”. The adoption of a quality management system is a strategic decision for Nusaned to further improve its overall performance and provide a sound basis for sustainable development initiatives. It reflects the high standards that Nusaned strives to maintain and its ability to consistently provide the required quality of support and service to its Donors, Partners and Beneficiaries. This standard is established on several quality management principles and processes including Administrative, Finance, Human Resources, Procurement and Quality, and stipulates the requirements of a quality management system (QMS) within ALL Nusaned operations. Under each process umbrella, Nusaned designed a set of policies and standards for implementation.



WHY NUSANED?

Teams Certificates and Trainings

Protection from Sexual Exploitation and Abuse (PSEA) Awareness Trainings

At Nusaned, we have zero tolerance towards any form of sexual harassment, exploitation or abuse. Our PSEA focal point conducted PSEA training throughout the year to all Nusaned team members, volunteers, beneficiaries, vendors, contractors, and partners who worked with Nusaned under a specific project or activity.



Food Safety Certificate with GWR Consulting

Nusaned team is officially Food Safety certified! In preparation for Food Security projects in rural areas across Lebanon, Nusaned team completed a 3-day advanced Food Safety training by the leaders in quality control, GWR Consulting, and are more confident in ensuring the safety of our beneficiaries in any of our upcoming projects! With every learning experience we are better equipped for any challenge!



Wellbeing of Frontliners Training

Providing the appropriate Mental Health support to Nusaned frontline staff is an organization priority. Nusaned implemented a 2-day training with the support of UNICEF to provide its members from all sectors with self-care techniques to enhance their wellbeing, mental health, and ensure avoidance of burnout. The value of practicing self-care strategies and implementing evidence-based interventions and measures to mitigate self-stress were explored.



LETTER FROM OUR BOARD

Our Impact up till 2022

Families Supported 100,000+

Donations Received \$8,639,756

Since 2019, the vulnerable Lebanese communities, Syrian and palestinian refugees as well as institutions across the country have been facing an unprecedented multi-faceted crisis, compounded with the effects of the Syria crisis in its 11th year, affecting them deeply by a sharp increase in poverty, gaps in supply chains for electricity and goods as well as limitations on access to food, healthcare, education and other basic services. The recent outbreak of Cholera underlines the fragile state of critical infrastructure and services in Lebanon, including water and wastewater treatment, at risk of collapse without urgent support and sustainable solutions over the longer-term.

A triple digit Inflation rate coupled with a sharp devaluation in the Lebanese pound and a high unemployment rate, led to the erosion of living standards and the wiping-out of the residents' life savings. Resulting negative coping mechanisms include reduced food consumption, child labour, debt accrual and child marriage. This is especially concerning for households that have specific needs and increased expenditure, including elderly and individuals with a disability who have higher medical needs than the average individual. In 2023, the food insecurity situation is expected to continue to deteriorate, putting more pressure on civil society organizations to have a major supporting role.

Our Impact in 2022 alone is shown in the report under every project.



Ghaida Nawam
Co-founder /
President



Rana Samara
Vice President



Hani Merhi
Director



Grace Eid
Treasurer



Mona Shantouf
Secretary



Salah Zeineldine
Director



Dima Sinno
Director

In 2022, Special Thanks to



Nabil Haddad



Khaled Habbal



Oussama Choucair



Ibrahim Takla



Nagi Hamiyye



May Daher



Moustapha Hashem

NUDAWWER Circular Economy Demonstration Project

Grant Amount \$110,000

Date: July 2022- June 2023

Location: Beirut - Mar-Mekhayel/
Gemmayze

Donor: UNEP (SwitchMed programme;
funded by the European Union)



Project Impact

Development of circular loops.

Over the timeframe of July - December 2022:

Users involved: 403 households; MSMEs involved: 16; Purchasers involved: 2; Municipality: 1

Organic Waste collected around 8,000Kgs; Fertilizers generated: 250Kgs

Plastics & Other recyclables collected: 3,675 Kgs (plastics), 55 Kgs (aluminum), 91 Kgs (Tin), around 3000 Kgs (glass), 66 Kgs (Cardboard)

Project Description

Nudawwer is a community-based pilot project implemented by UNEP in collaboration with Nusaned (as an implementing partner), and funded by the SwitchMed programme. The SwitchMed initiative aims at transforming consumption and production patterns to more sustainable ones in the Mediterranean.

Through awareness raising and capacity building activities, this project is introducing circular elements into the neighborhood to spark behavioral change and allow green businesses to thrive.

To alleviate the waste problem and as an entry point to pilot circular loops and Sustainable Consumption and Production (SCP) patterns, food systems and solid wastes are tackled. Restaurants have been identified as strategic partners to target producers and consumers and establish green businesses.



Project Activities

Nudawwer includes three main components, Green & Circular Restaurants, Plastics & Other Recyclables, and Food.

Nudawwer is engaging 8 restaurants in the neighborhood to develop plastic and food waste circles and provide guidance and tools to green their operations.

Nudawwer is also raising awareness on food loss and plastic waste prevention as well as reuse, and recycling- to inspire behavioral change. The aim is to replicate and scale up this project across Lebanon and to inspire policy action by, for example, introducing principles to prevent waste generation, sorting waste at the source and minimizing single use plastics.



Nudawwer Mobile Application

To increase collaborative's engagement, and to collect and monitor recyclable waste data, a mobile application is being developed and will be public in 2023. Nudawwer's mobile application organizes data and facilitates data monitoring. Furthermore, it introduces rewarding mechanisms to engage the community and local businesses in circular loops as well as to provide information and spread awareness about sustainability topics.

International Day of Awareness of Food Loss and Waste (IDAFLW) organized by UNEP West Asia Recipe of Change campaign:

Nudawwer has supported UNEP in taking action during the IDAFLW with the help of Starbucks, Le Baron, Mayrig, Dar Beirut, le Petit Gris, Green Junkie. The coalition prioritized innovation to reduce food loss and waste towards restoring and building back better and resilient-ready food systems.



FEMINIST IN ACTION Livelihood Project

Grant Amount \$31,575

Date: July 2022 - December 2022

Location: Beirut

Donor: UNWomen through
Care International



Project Impact

Women trained: 45

Training hours: 227 hours of training on PSEA, First Aid, Electric Repair, Artistic paint, Carpentry, Entrepreneurship and Marketing.

Women rising entrepreneurs: 15

Project Description

Feminist in Action (FIA) is a Livelihood project funded by UN Women and implemented with Care International, tackling the limited access of disadvantaged families, mostly women-lead, to tailored financial and technical support, and aiming at providing 45 women from vulnerable communities with opportunities to enhance their technical skills and become economically empowered and self-reliant. This is achieved by offering vocational training in 3 dominated work fields related to minor shelter repairs (electrical repairs, carpentry, paint) followed by entrepreneurship skills training. Participants also followed awareness sessions about gender-based violence (GBV) and protection measures.

Project Activities

The project extends over a period of 6 months and involves 45 women from vulnerable backgrounds, and divides the trainees into 3 groups (15 trainees each). The project covers 70 hours of vocational training, 3 hours of PSEA awareness sessions that aim at improving their mental health and wellbeing as well as reinforcing their coping mechanisms during hardships, 2 hours of First Aid training, and finally 12 hours of Entrepreneurship and Marketing training.

Carpentry Training



Electrical Training



Painting Training



Entrepreneurship Training



First Aid Training



PSEA Training



THE LEBANON HUMANITARIAN FUND

Shelter, Food Security, and Wash project in Akkar

Grant Title

Multi-Sectoral Intervention-Food Vouchers, WASH Kits and Shelter Rehabilitation and Adaptation targeting 700 households in 6 villages in Akkar (Aaiyat, Beit Ayoub, Beit Younes, El Qorne, Ouadi Ej Jamous, Takrit)

Grant Amount \$799,945

Start Date: 01 - July - 2022

End Date: 30 - April - 2023

Location: 6 Villages in Akkar
(Aaiyat, Beit Ayoub, Beit Younes, El Qorne, Ouadi Ej Jamous, Takrit)

Funded by: The Lebanon
Humanitarian Fund



Project Impact

700 households (3,500 Recipients) received \$120 food vouchers, 4 times
18 SMEs supported and trained on food safety and security
350 households received WASH Kits including 140 elderly kits and 210 dignity kits
150 substandard shelters were rehabilitated and Adapted for People with Special Needs (PwSN)

Project Description

The Lebanese Humanitarian Fund (LHF) project covers a multi-sectoral intervention including Food Vouchers and WASH Kits targeting 700 households in 6 villages in Akkar, as well as the rehabilitation and adaptation of 150 sub-standard residential shelters for People with Special Needs. The sectors targeted are Food security (50%), WASH (6%), and Shelter (44%).

Project Activities

WASH Kits distribution to 350 households, including 140 elderly kits and 210 dignity kits.



Food Vouchers distribution to 700 households (3,500 Recipients), through 4 cycles of distribution, indirectly supporting 18 SMEs. Households had direct access to food through Cash-Based Transfers (CBT) - food and non-food vouchers of USD120 per distribution. Those vouchers were redeemable at minimarkets/supermarkets (2 vouchers at \$35 each, totaling \$70), at butcher shops (3 vouchers at \$10 each, totaling \$30), and at poultry shops (2 vouchers at \$10 each, totaling \$20).



Shelter Rehabilitation and Adaptation to 150 Sub-standard residential shelters for People with Special Needs (PwSN).



LATTER-DAY SAINT CHARITIES

Care International LDSC Food Security Voucher Project

Grant Amount \$239,717

Date: January - April 2022

Location: Tripoli

Donor: Latter-day Saint Charities (LDSC) through Care International



Project Impact

700 households received \$100 food voucher assistance, 3 times, in 3 areas of Tripoli as follows:

- ◆ Area A: 233 households (Abi Samra, Muhamar, Beb El Ramel, Qobbeh)
- ◆ Area B: 233 households (Zahriye, Bab El Hadid, Souk El Adim, Tebbaneh, Mawlawi)
- ◆ Area C: 234 households (El Mina)

18 SMEs supported

Project Description



The goal of the project was to ensure vulnerable communities sustain and mitigate the risks of negative coping mechanisms through providing access to necessities, including food and basic services, which continue to be major issues for both Lebanese and refugees. In addition, the project ensured that Medium and Small Enterprises (MSMEs) benefitted as well, thus encouraging local economic growth and empowerment.

Project Activities

Distribution of the food and non-food vouchers:

10 vouchers per household were designed and color coded based on the Area. 27,000 vouchers were printed along with flyers with the names of MSMEs in each area. Out of the 1,183 assessed beneficiaries, 700 were identified based on the finalized Vulnerability Assessment.

Redeeming the Vouchers to MSMEs

18 MSMEs were selected, signed MoUs and were able to provide Nusaned with the vouchers and invoices. Volunteers visited each shop individually and presented the PSEA and Anti-Fraud policies. Beneficiaries redeemed their vouchers at chosen local shops – supermarkets, fruits and vegetables shops and butcheries – increasing business at these MSMEs and contributing to the circular economy in the area.



ADOPT A FAMILY Multi Purpose Cash Program

An Initiative by Act for Lebanon

Grant Amount \$89,875

Date: December 2021 (ongoing)

Location: Beirut, Mount Lebanon, Tripoli, Akkar, Bekaa

Donor: Act for Lebanon and Personal Donors



Project Impact

236 families supported to date out of a target of 1000. **Support needed!**

Project Description

Act for Lebanon's initiative "Adopt-A-Family" was developed to help struggling families get back on their feet and sustain their resilience during unprecedented times by providing them with the financial assistance needed for food, rent, utilities, medication, and/or education. Nusaned officially launched the multi-purpose cash project in December 2021, targeting 1,000 families through multi-purpose cash amounting to \$50 or \$100 fresh USD (depending on the Vulnerability Assessment) per family per month for a period of at least 1 year.

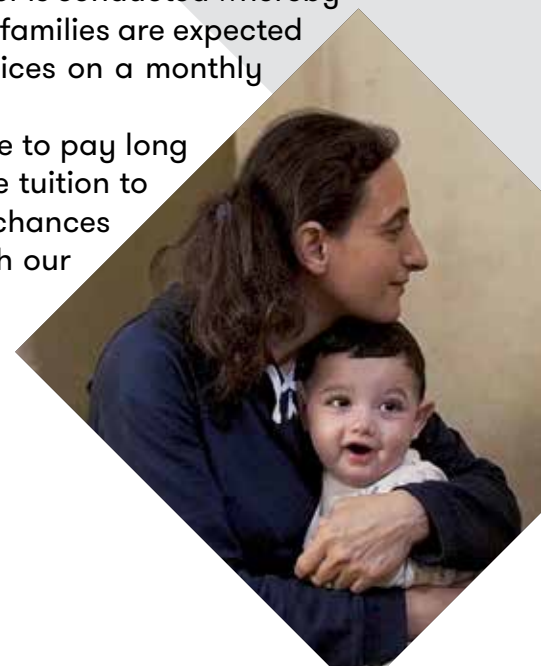
Project Activities

Families across Lebanon are visited by the field officers who fill a vulnerability assessment on site. These families are either referred to us by partners or outreached by our team.

Once the families are selected, a second visit by the project manager is conducted whereby the family is asked to sign an MoU. For transparency, the selected families are expected to share support received from other institutions, as well as invoices on a monthly basis before receiving the installments.

Success stories in this program are many, where families were able to pay long overdue tuition fees and family members were able to finally settle tuition to be able to receive their university certificates and improve their chances in finding jobs. To facilitate communication and transparency with our donors, a page was created on Nusaned website,

www.nusaned.org/en/act, where donors can view a brief story of each family to help them choose the families they would like to adopt, and where success stories are shared.



KING BAUDOUIN FOUNDATION CANADA

Shelter Project

Grant Amount \$2,862.5

Date: May 2022 – July 2022

Location: Beirut – Mar Mikhael

Donor: King Baudouin Foundation
Canada (KBF Canada)



Project Impact

Provision of secure housing for a victim of the Beirut blast, including fencing, ventilation, plumbing and electrical repairs to the beneficiary's home.

Project Description

This project covered the rehabilitation works for a residential unit in a 2-storey heritage building, belonging to an elderly woman who moved back to the apartment in February 2022. The rehabilitation works were essential to ensure her security, safety and wellbeing at home.

Project Activities

- ◆ Renovation: Interphone and Electrical Trigger
- ◆ Renovation: Metal Works
- ◆ Renovation: UPS for Ventilation Machine
- ◆ Renovation: Wooden Work
- ◆ Renovation: Air Conditioning Unit
- ◆ Renovation: Supply and install Faucets and Aluminum Work

LEBANESE BUSINESS COUNCIL IN KUWAIT

Tuition Fees Support Project

Grant Amount \$32,221

Date: April 2022

Location: Beirut – Tripoli

Donor: Lebanese Business Council
in Kuwait (LBCK)

Project Impact

291 children had their tuition fees paid in 3 schools in Beirut and in 1 school in Tripoli.

Project Description

This project entailed supporting Lebanese students by paying their tuition fees directly to schools. 291 children (148 were boys and 143 girls) were supported in 3 schools in Beirut (Saint Coeur, Makassed Khadija El Kobra, and Makassed Khaled Bin El Walid) and 1 school in Tripoli (National Orthodox School) as well as Nusaned beneficiaries in different schools.

FUNDRAISING EVENTS

Beirut Marathon Race

On November 13th, 2022 Nusaned was honored to partner with the Beirut Marathon association in its annual 5 km run for the second consecutive year in a row. This year Nusaned made sure to raise awareness around ecological issues to help save our planet! Partners included Metlife and Holdal Group.



Beirut Marathon Women's Race

To add to our initiative and as part of our ongoing collaboration with the Beirut Marathon Association, Nusaned was proud to take part in the Women's Race 2022. Partners who registered with Nusaned were directly funding "Adopt A Family" program to support the women who are mostly in need, including women-led households, women with disabilities or chronic illnesses, and pregnant or lactating women.

Partners included Bank Audi, Cedars official, Beesline, UNEP, 3mplast, Fitness Zone, AA Beirut, 180 fitness and spa, Hoops Beirut, Skills sports center, Acted Lebanon, and Advanced Sports Academy.



DJ Sama Abdul Hadi

The international DJ Sama Abdul Hadi pledged to donate part of her ticket sales from her upcoming events in 2022 to Nusaned, involving her fan base in giving back to the community while enjoying her parties. Proceeds from her events were directly donated to Adopt A Family program.



2022 Annual Gathering Event

Nusaned's first annual gathering is planned for December 26th, 2022 where 400 supporters will join us to celebrate our third year of continuous and impactful support to vulnerable communities. Moreover, in November, an internal gathering and briefing to all Nusaned team took place at Mayrig, where updates on existing and upcoming projects were shared and where lots of ideas for the year 2023 were brainstormed.



DAYS TO REMEMBER

EXPO 2020

Nusaned is grateful to Antwork for offering their screens in the Lebanese pavilion of the Dubai Expo 2022, to raise awareness about our programs during January 2022. Participating in Expo 2020 in the Women Leaders Association (WLA) event and meeting empowered women such as the influencers Jessica Kahawaty and Joyce Azzam was very inspiring as well.



Iftar in a Box

For the second year in a row, Nusaned collaborated with Iftar in a Box to give wholesome meals to the most needy families in Lebanon, during the holy month of Ramadan.

Once a week, each family received the recipes and complete ingredients to cook healthy fresh family meals. Those packages covered the full week's supply of meals, including meat, chicken, dry food, oil, vegetables, and spices.

In 2022, we successfully delivered them to 200 families in Akkar (Wadi Jamous, Muhammara, Jdeideh, Karkaf, Berkayel, Bebnin).



The Volunteer Marathon

On September 19th, 2022 and as part of the Nudawwer awareness campaign, the “Volunteer Marathon” joined our team in Mar Mkhayel for door to door visits to our neighbors. The visits included a brief on Nudawwer and an explanation about the recyclable materials they can deliver to the hub while stressing on the importance of such individual acts.



Collaboration with IC School

On November 28th, 2022 Nusaned team had the pleasure to receive students from International College (IC) and their mobile community kitchen initiative at the Hub, whereby more than 100 meals were cooked and distributed to beneficiaries in Mar Mikhael!



TOGETHER WE THRIVE



At Nusaned we believe that the power to create change comes from working collaboratively. This has definitely come to fruition in the past years thanks to successful collaborations with like-minded organizations as well as committed team members, generous donors, and dedicated volunteers both on the ground and behind the scenes. Every means of support and every act of kindness, no matter how small, significantly contributes to building stronger communities and to transforming the lives of those in need.

We are committed in our mission to support vulnerable communities to become self-sustaining and with the backing of our extended Nusaned family, we will achieve our goals and beyond. We couldn't do it without you and we're looking forward to your continued support!

For more information and to know how you can make a difference please visit our website
www.nusaned.org





